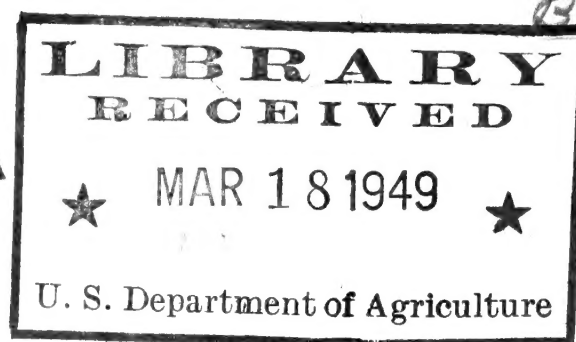


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CENTRAL CALIFORNIA
COASTAL



FUCHSIAS

1949

from
the Gardens
of



STORM KING

MEMBER BOTH AMERICAN AND
CALIFORNIA FUCHSIA SOCIETIES

JOE PLUMMER

115 Chorro Street • SAN LUIS OBISPO, CALIF.
ENTRANCE ON MURRAY AVENUE BETWEEN CHORRO AND BROAD

OUR

FUCHSIAS

WE MAINTAIN growing plants of all our Fuchsias for display purposes and our shade garden is in full color from May till late in the fall. Our Fuchsias are in full bloom about mid-July at which time we hold a Fuchsia show open to the public.

We are growing about 200 varieties, most all of which are the newest introductions. We, as well as you, still favor some of the older ones, too, because, in their class, they are still tops.

SALES TAX

All orders in California add 2½% sales tax—orders from 15c to 59c add 1c; 60c to 99c add 2c tax; \$1.00 to \$1.39 add 3c tax; \$1.40 to \$1.79 add 4c tax; and for each 40c additional 1c tax. Orders shipped outside California not subject to this tax.

SHIPPING

In accordance with the general policy in the nursery trade, all orders will be shipped Railway Express, collect, unless postage accompanies the order, except our special offer of 6 plants, our choice, for \$2.00, which will be postpaid in the U.S.A. To avoid week-end delay, orders will be shipped on the Monday following receipt. We are not responsible for the safe arrival of plants after they have been accepted in good order by the carrier. CLAIMS FOR DAMAGE IN TRANSIT SHOULD BE FILED WITH THE CARRIER ON DELIVERY. No charge for packing or crating.

Prices quoted are on well grown, bushy plants from 2½-inch pots. We do generally have well-grown plants from 6-inch pots in bud or bloom ranging in price from \$1.00 to \$2.00, according to variety and size—may be shipped safely anywhere.

Since we issue a catalogue only on Fuchsias and a few Geraniums and Pelargoniums, but carry a general line of nursery stock, we welcome your inquiries regarding other items—always glad to serve you.

VISIT OUR GARDENS—We maintain specimens of all Fuchsias growing in the nursery for display of bloom and a visit to our nursery during the summer will acquaint you with the possibilities of bloom. It's a sight worth seeing. You're welcome at any time.

NEW VARIETIES

for 1949

We are very pleased to offer the following 13 new varieties of Fuchsias for the season of 1949. Some of these are very outstanding. It would not behoove us to choose for you from among them this season. By all means everyone should try this outstanding new white introduction, Flying Cloud. Almost two lifetimes have gone into its development.

BABY DOLL (Reiter, Jr.). We offer this fuchsia for the connoisseur who is willing to make an effort to obtain supreme results.

Baby Doll is a double flowered variety of the Sea Foam-Seventeen type, but with the most delicately colored flowers we have seen. The medium sized double flowers have a white tube and white reflexed sepals with a double petalage of Amethyst Violet (HCC 35/1). The base of the petals is white and as the flower matures the area of white gradually advances and fades the Amethyst Violet to pale orchid.

A restrained grower with medium to small dark green flossy foliage. For exquisite quality and delicacy the crispy flowers of Baby Doll should appeal to knowledgeable collectors.

BLUE PENDANT (Brown). At last we have a double flowered trailer in the "light blue" fuchsia group.

The medium sized double globular flowers are pale Campanula Violet (HCC 37/3) and the reflexed pale Tyrian Rose (HCC 24/3) sepals are tipped white.

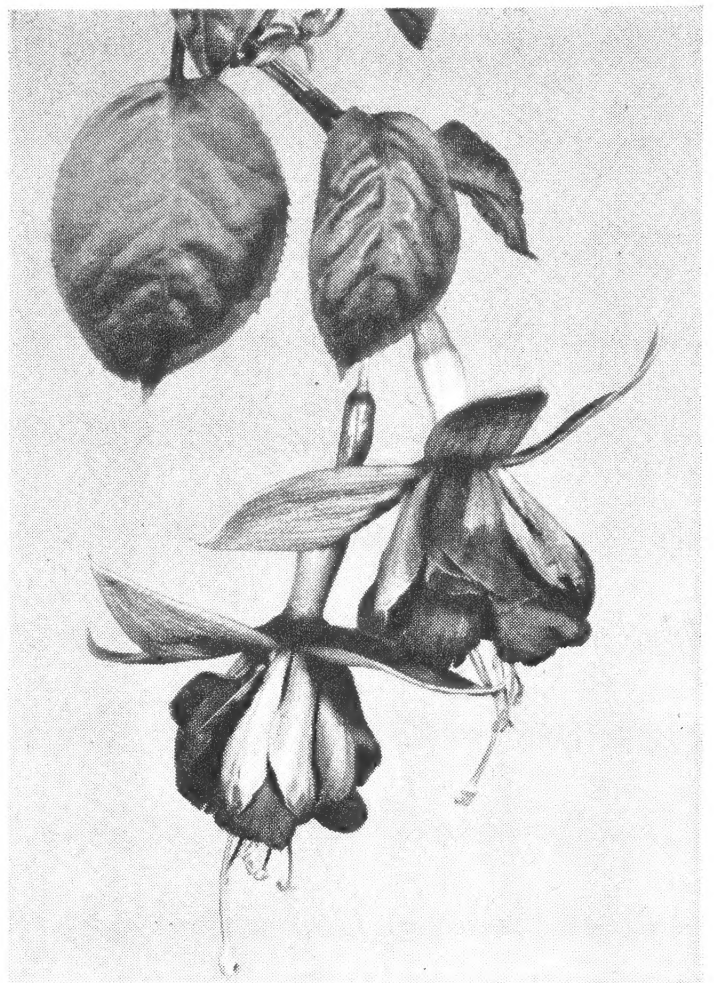
The growth is branching and wiry, the foliage is small and prolific and the plant promises great things in hanging pots.

For those who like light "blue" fuchsias—and who doesn't?—Blue Pendant is the discovery of the year.

CLARION (Reiter, Jr.). A vigorous upright grower with heat-resistant leathery foliage and quantities of glowing double Rose Bengal flowers of more glistening intensity than the 1942 variety, Crescendo!

The flowers are medium to large with plenty of incurved petals of deepest Rose Bengal (HCC 25/0) and with nicely recurved sepals of pure Crimson (HCC 22/0). A new shade in the magenta-red group.

A strong rapid grower that should flourish even under difficult conditions. A sparkling perfectly formed flower on a vigorous easy bush.



CREOLE

CREOLE (Schnabel 3-59-36). Introducer's own description: "A new color in fuchsia. The large double corolla (petals) is ox blood with overtones of maroon. Deeper in color than the variety Anna, the rich hue is enhanced by surrounding petals of darkest crimson, matching the long tube and sepals in color. The four center petals are extended beyond the bulk of the petalage in mature flowers."

"Of restrained growth. Creole can be grown as a short hanger. Garden Tested."

First prize winner as an undisseminated seedling in the double class, San Francisco Flower Show 1948.

NEW VARIETIES FOR 1949

COLOMBINE (Reiter, Jr.). This entirely distinct fuchsia has medium sized double flowers with the widest color contrast yet attained in the doubles between tube and petals. The tube and sepals are all white and the wide spreading petalage is deep Rhodamine Purple (HCC 29/0). The base of the petals, like the tube and sepals, is white making a clear cut color division in the bi-color flowers. In addition the flower petals are flat spreading giving the flower more width and less depth. Unlike any other fuchsia.

FLYING CLOUD (Patent applied for) (Reiter, Jr.). The first warm air tolerant "white" that is eager to grow. The double flowers are large and well formed with long recurved pagoda sepals and well placed full white petals. The entire flower glows with the palest rose tinting which is accentuated slightly at the base of the petals giving the flower a warmth that has been lacking in previous "all whites."

The flowers are well placed along arching branches which continue to bloom over an extended season. Vigorous, easy and all white! Every fuchsia grower must have it.

Propagation of this variety for sale prohibited.

GAY TIME. A semi-double of medium to large size flowers with an array of jewel-like colors. Has a short tube with broad, upturned, frosted sepals of fuchsia pink that glisten. The deep blue petals are edged and splashed with shades of rose. The center petals when fully opened are veined carmine emerging from carmine center. A vigorous grower 4 to 6 feet tall. Will take the morning sun.

GUS NIEDERHOLZER. A large double flower of veronica blue. The stems and long upcurved sepals are of carmine, petals are carmine at base of flower, with splashes of rose shades that extend to the edge of petals. The longer scalloped inner petals of blue open bell fashion, and as the flower matures, the blue fades and the entire flower becomes a brilliant shade of orchid. A rare coloring and truly a beautiful flower. Medium size, lacy and dark green foliage. A free blooming and self branching plant. May trail.

MOTH BLUE (Tiret). Double corolla a beautiful shade of deep lilac blue; short tube and long, broad, upturned sepals deep red—inside of sepals of crepe texture. Plant of medium vigor and spreading habit; may be grown as a hanging basket variety. Very large well-shaped flowers produced in succession.

OREGON TRAIL (Hodges). Single hoopskirt corolla opens to a flat saucer-shape, color is light amparo purple (a shade lighter than fuchsia Mrs. Desmond). Petals are veined rose-red, specially near the base. Tube and upturned sepals are crimson. Medium spreading grower, early and free flowering. Distinctive flower shape and color combination.

PUGET SOUND (Hodges). Double milky white corolla of large center petals and spreading smaller ones, the outside overlaid pink on top, all petals veined pink at base. Tube and broad upturned sepals rosy red. Good grower, spreading plant with fine foliage—showy as a hanging basket fuchsia. Very large fluffy flowers. For the cool Coastal climate.

TANGERINE (Tiret). Single corolla orange, changing to a rosy shade as the flowers age; long tube flesh colored, narrow sepals open green, becoming carmine flushed after several days. A fuchsia cordifolia hybrid of vigorous upright growth, handsome foliage and interesting medium flowers. One for the fuchsia fan.

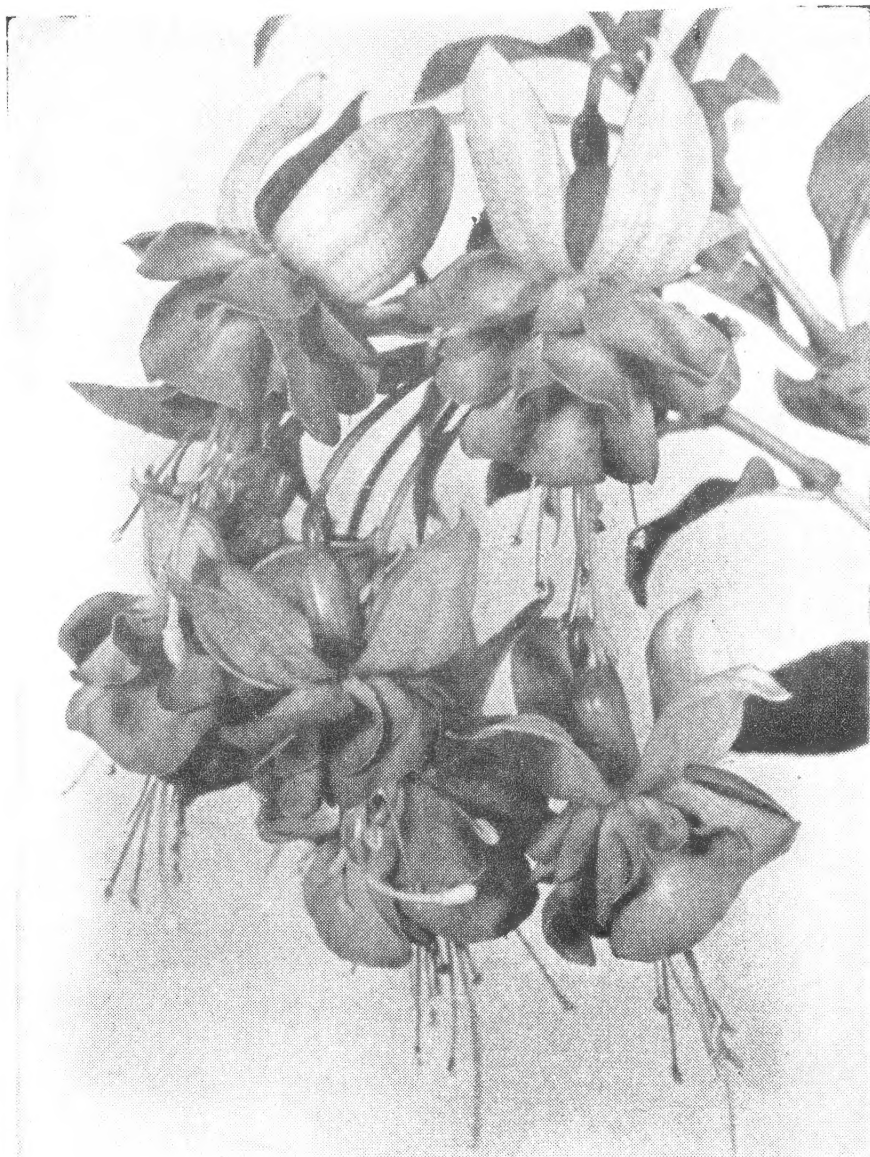
THE DOWAGER (Reiter, Jr.). After having introduced Reiter's Giant, Commander in Chief, Titanic and Uncle Jules we hesitate to make superior claims for The Dowager but we believe this is the finest double "red and purple" yet introduced. It has huge well formed flowers of good blue-purple petalage and a well formed tube and recurved sepals of magenta red.

The growth is vigorous but very branching and the foliage, although plentiful and good is small. The dense canopy of small leathery leaves makes the tremendous flowers seem even larger by contrast. The Dowager produces more pounds of flower per plant than any other fuchsia we know. An easy willing worker bidding for top place in the purples.

Propagation of the 13 new varieties restricted till
September, 1949. Prices of new introductions out
of 2½-inch pots, \$1.00 each. Any 6 for \$5.00.

Best UPRIGHT VARIETIES

FUCHSIA
WINSTON
CHURCHILL



ANITA. Very tall giant double. Turkey red sepals and violet corolla splashed red. Very free flowering. 35c.

ANNA. The large double flowers are globular in form, the outer half of the petals is of strongest magenta, while the base of petals, the sepals and tube are intense carmine. Very vigorous, with rich foliage and fine habit. Very free blooming and producing beautifully formed flowers. Dry air tolerant and therefore recommended even for the hotter fuchsia growing sections. 50c.

ANNA ROTH. Large double flowered, sepals a dark wine red. Strong upright grower. 35c.

AURORA SUPERBA. Sepals and tube of light orange-peach. Profuse bloomer and good grower. 50c.

AVE MARIA (Reiter). One of the finest of the close-to-all-white fuchsias, double, medium bushy grower. 50c.

AVIATOR. Strong upright grower. Flowers large, single, sepals red, twisted; corolla long, white. 35c.

BEAUTY OF EXETER. Very soft rose corolla lightly suffused violet; long pointed reflex sepals of light rose. Tube white shaded pink. 35c.

BLUE DANCING DOLL. Small flowered plant; corolla rose-pink, sepals sky blue. Very compact and attractive blossom. 35c.

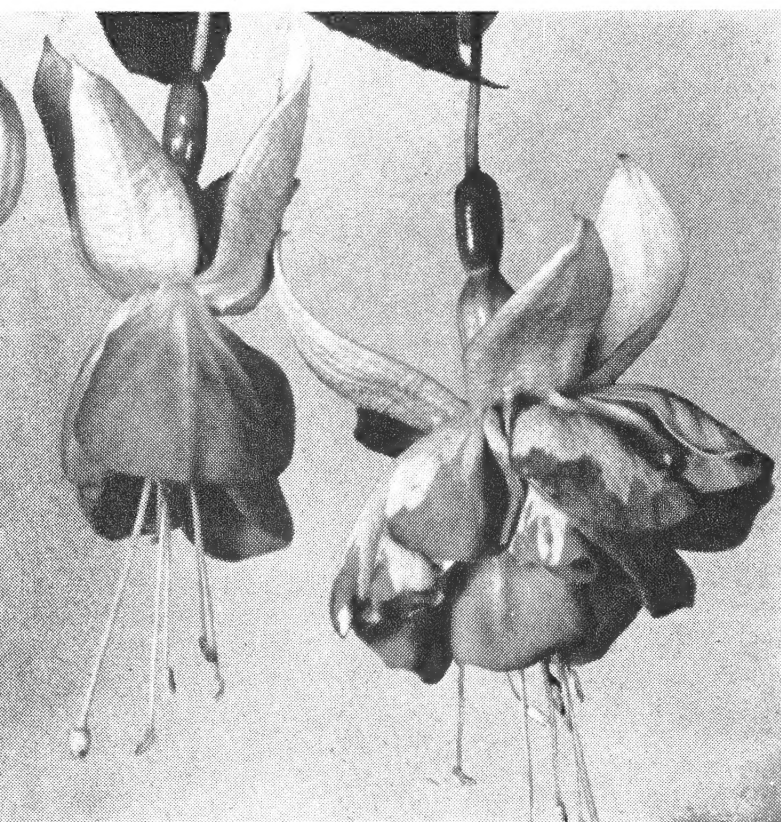
BLUE FLAME. A beautiful large single flower of fine form. Short tube with very long upright sepals of crimson. The wide spread, overlapping petals are campanula violet with a blue tinge, very narrow at the base, flaring out bell fashion with flame-like streaks of pale rose madder, veined with deep rose starting at the base of the flower. Vigorous, strong upright grower. 50c.

BLUE GOWN. Large double, deep blue-purple corolla and red sepals. 35c.

BLUE MOON. Semi-double, well-shaped corolla, backed by long, bright red sepals on short tube. A very rich bloomer growing to 6 feet tall. 35c.

CALIFORNIA. Tall, vigorous grower with good-sized flowers of bright orange and sepals of coral pink. A fine one for growing into tree form. 35c.

CARDINAL. Popular since 1938. Medium green foliage, tall grower. Flowers very large, single; sepals and corolla scarlet-red. 35c.



ECSTACY

CATALINA. Tall, vigorous grower; large dark green foliage; flowers enormously large, double; sepals rich crimson, corolla snowy white. 35c.

CHANG. Single corolla brilliant orange; shiny tube and sepals flesh, flushed red outside, tip pale green. Strong upright grower. Medium sized flowers in profusion. Stands some sun. 35c.

CHRYSANTHEA. May be used either as a basket type or upright. Large, double loose flowers; sepals red, corolla purple. 35c.

CIGARETTE. Small bushy habit. Long pink corolla tipped gray. Fine novelty. 35c.

CONSTANCE. Double blue shaded pink corolla and soft pink petals. Very free blooming and a good upright grower. Very satisfactory. 35c.

DESERT ROSE. One of the best, with corolla of pale rose shading to deeper rose on edge of petals. 35c.

DAMSON. Double deep blue-purple corolla and red sepals. 35c.

DISPLAY. Saucer-shaped corolla with broad petals of deep pink set upon deep clear pink petals. Strong grower, free flowering, stands considerable sun. 35c.

ECSTACY (Tiret). An exquisitely colored pale double variety which resembles Flirtation in its delicate coloring and form but the plant is of more willowy growth and the flowers are of even finer coloring. The inner petals are of

hyacinth blue and the outer ones of the same color are splashed at the base with phlox pink. The horizontally reflexed broad granular sepals are neyron rose tipped green. The large flower has more substance than Flirtation and the pale coloring is of a cleaner, brighter quality. Tops in the marbled pastels. Should be tried as a semi-trailing variety. 50c.

ELECTRA. Large double, sepals red; corolla palest pink, almost white veined rose. 35c.

ELSA. Rosy purple corolla and tube, sepals waxy white flushed rose-pink. 35c.

ERECTA. Single corolla light pink to rose, sepals white. Upright grower, masses of flowers. Great novelty because flowers are held erect. 35c.

FANFARE. Very large trumpet-shaped flowers with an amazingly rich coloring. Exceptional vigor and fine foliage. The long narrow tube and sharply pointed sepals are of a varnished turkey red. The large flaring corolla is of pure scarlet. Makes a fine showing almost the year round. 35c.

FLIRTATION. Tube and long reflex sepals of pale rose madder with petals evenly tinted with palest petunia purple. Sport from Lucky Strike. 50c.

FORGET-ME-NOT. Strong, upright, bushy grower; flowers medium, single; tube and sepals pale pink, corolla pale blue. 35c.

FORMOSISSIMA. Upright, bushy grower; flowers medium single; tube and sepals creamy white, corolla soft rose. 35c.

FRITZ KREISLER. Good grower. Flowers medium size, single to semi-double; sepals crimson, corolla rhodamine purple. 35c.

FROSTY. Large single. Long white corolla, with red lines; tube and sepals dark crimson. May be grown either as upright or hanger. Similar to Aviator. 35c.

GARDENIA. Double soft pink, veined rose, up-turned sepals scarlet. Strong grower with large flowers in profusion. 35c.

GAY SENORITA. Tall grower. Flowers large, single; bell shaped; short tube and pointed sepals deep rose-red; corolla lilac, flushed rose with white fringe. A great favorite since 1939. 35c.

GLADIATOR. Dwarf habit with white petals flushed pink at base. 35c.

GLOIRE de MARCHI. Between Storm King and Pink Balloon. Strong upright grower. Masses of bloom—white corolla and deep pink sepals. 35c.

GULLIVER (Victor Reiter, Jr.). A large white-tubed single with dark Tyrian rose petals. This plant is named for the breeder who obtained the first white tube and sepalled fuchsia, Venus-Victrix, in 1840. The tube and sepals are waxy white and the dark Tyrian rose petals are full and overlap well. If anything, the plant is too free-blooming and it should be started early in the season. Best treated as a small bush. 50c.

GYPSY QUEEN. One of the finest and showiest of all fuchsias. Giant double flowers of rich rosy lavender, with sepals bright red. A tall, vigorous plant. Highly recommended. 35c.

HARLEQUIN. Unusual with rose-red sepals—long, slender, curled and twisted (pin wheel) with corolla of madder violet much striped with rose-red, base of petals rose-red. 35c.

HEAVENLY BLUE. Upright, large single, pale pink, long, narrow sepals rolled up, corolla pale blue. 35c.

HENRI POINCAIRE. Large single flowers with long violet-blue corolla and bright red sepals. Very fine. 35c.

HOLLYDALE. Sport of Winston Churchill. The corolla is clear magenta but is same free branching and profuse blooming habit as Churchill. 35c.

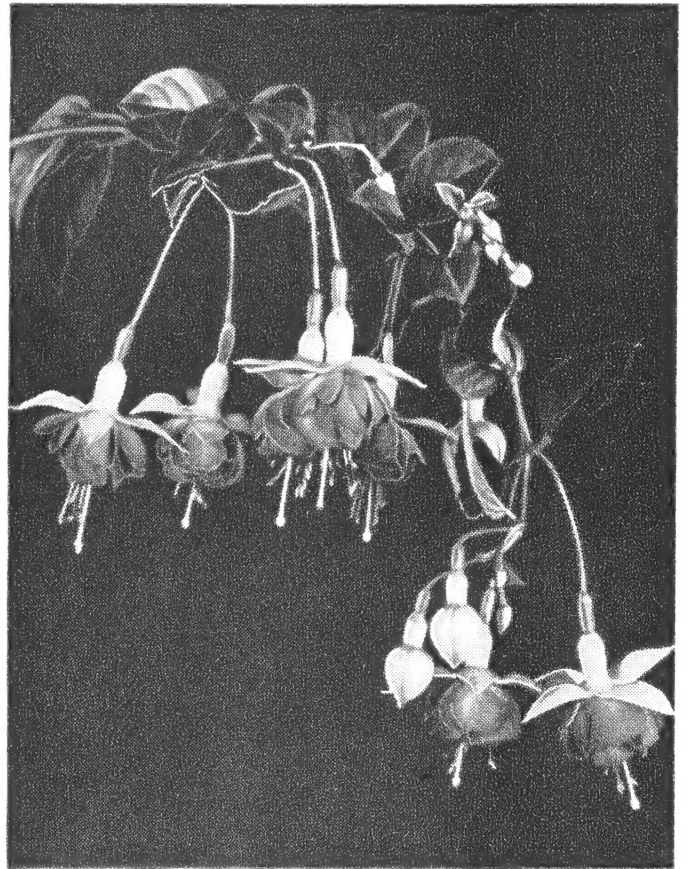
HONEYMOON. True sensation in blue. Semi-double wide open veronica blue corolla and red sepals. 50c.

JACK SHAHAN (Tiret). A trailing variety named for a popular member of the American Fuchsia Society. This is a large single with long tube

and sepals. The tube and pagoda-shaped sepals are of the palest Rose Bengal and the petals of the same color are margined with a deeper shade. A strong grower with a beautiful flower which should be easy to grow. 50c.

LAVENDER BEAUTY. Semi-double mauve-lavender, rose sepals, bushy growth. Free bloomer. 35c.

LILANI (Niederholzer, 1947). An odd flower. Double rhodamine purple corolla with all petals scalloped. Sepals and tube dark crimson; 4 feet tall, upright. 35c.



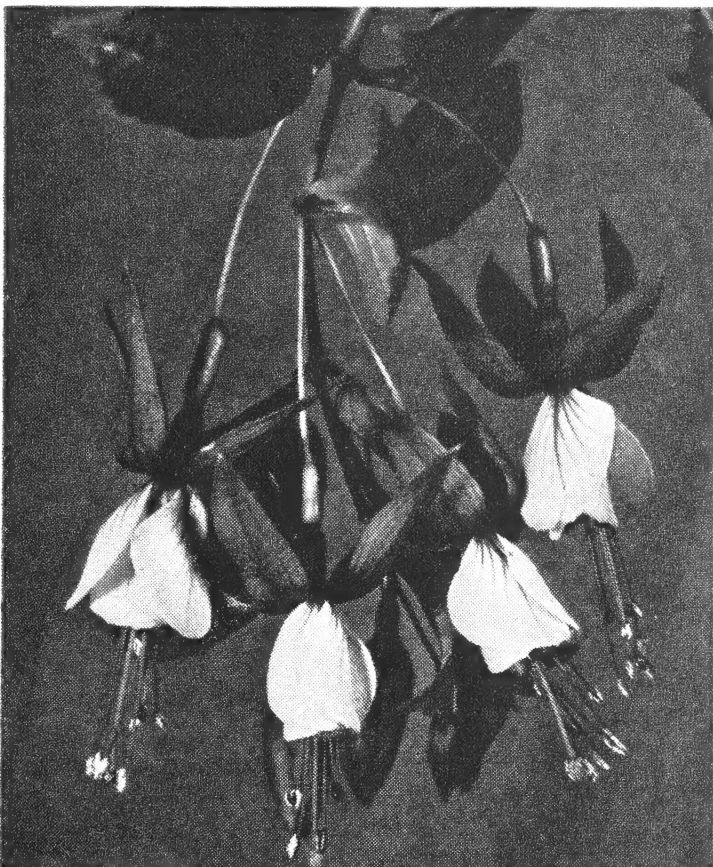
FUCHSIA, CONSTANCE

LORD BYRON. Single, dark purple sepals streaked red; short corolla dark red. Profuse bloomer and quite unusual. 35c.

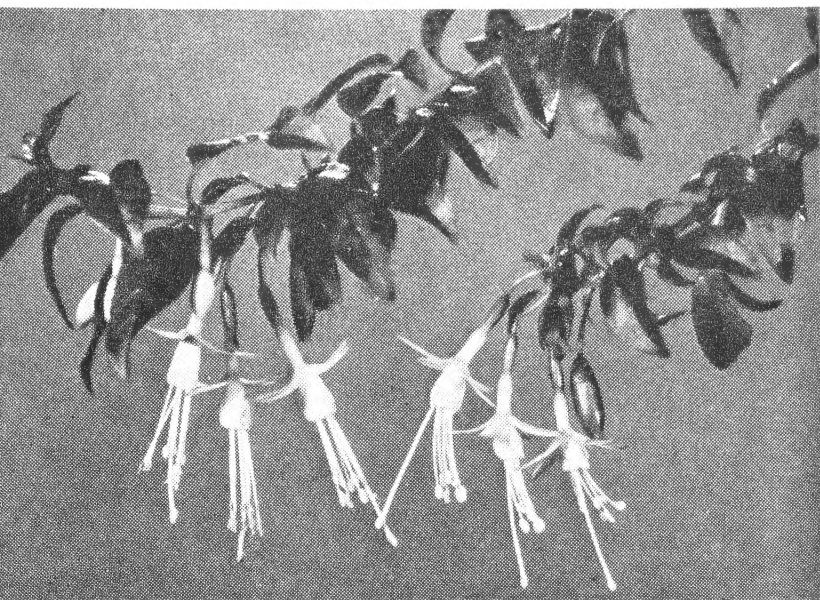
LUCKY STRIKE. Bush type, fast grower; flowers large, semi-double; sepals light ivory pink, darker on inside; corolla, inside petals solid bluish purple; outer petals pink, purple markings. 50c.

MACROSTEMMA ALBA. Tall upright growing variety with small leaves and small blooms of almost pure white in both corolla and sepals. It has the faintest lilac flush to the flower. 35c.

MARIONETTE. One of the most charming and by far the best double "white" yet introduced. Delicately lovely double flowers have pure white powder-puff corolla; tube and waxy sepals are of palest pink, with a fine line of brilliant magenta edge on the sepals. A vigorous, free-flowering plant, highly recommended. 50c.



AVIATOR



MACROSTEMMA ALBA

MELODY. New and already popular because of its fine growth and charming new coloring. Flowers are large, single, perfectly shaped, in pastel tones of pale cyclamen purple with prettily recurved sepals of soft rose pink. 35c.

MISS PRIM. Large semi-double in the purple group. A beautifully formed double fuchsia and excellent pot plant. 35c.

MOLESWORTH. Full double snowy white. Scarlet sepals. Very popular. 35c.

MONA LISA. Single, corolla orchid, short tube and outside of sepals white, flushed bluish, inside of sepals soft pink. Low, bushy type grower, medium size flowers. Very good for pots. 35c.

NANCY. Named after Mr. Niederholzer's granddaughter Nancy. A single flower, medium size, of unusual form with short tube; the carmine cyclamen type sepals of this flower amazingly turn straight up, and are more than twice the size of the flower. The flaring petals are phlox pink having a fan-shaped splash of rose madder at base of flower. Combined with long stamens and pistil, this flower reminds one of a dancing lady. 50c.

NEW FASCINATION. Double soft pink, veined rose, upturned sepals scarlet. Strong upright grower, with large flowers in great profusion. 35c.

NONPAREIL. Very large; showy, semi-double flowers of rosy violet-blue with sepals of ivory, are freely produced. May be used as either upright or basket type. Very hardy. 35c.

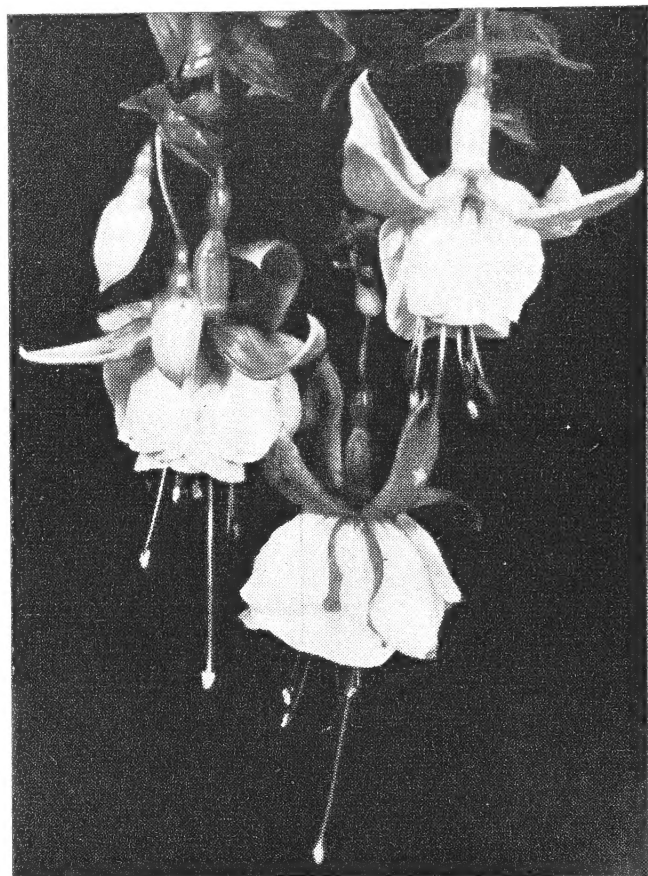
OTTO. Single corolla blue-violet. Broad sepals scarlet and crimson. Large flowers freely produced on strong upright grower. Very highly recommended. 35c.

PACIFICA. Large spreading plant with stiff, brittle branches; flowers semi-double, medium sized; sepals crimson, slightly twisted; corolla orchid-purple, lighter at base and darker on edges, with fine crimson lines. 35c.

PAN AMERICA. Flowers very large, very double, sepals red, corolla pale pink—upright; very popular. 35c.

PASTEL. Single orchid, sepals light pink. Masses of pastel flowers—very good. 35c.

PATTY EVANS. New and beautiful double, with snowy white corolla and very long white sepals, tinted soft pink on the reverse side. 35c.



PATTY EVANS

PEBBLE BEACH. Large single corolla dark solferino purple; white tube and upturned sepals of pale rose madder. Strong grower, may be used as a hanger. New by Neiderholzer in 1947. 35c.

PHENOMENAL. Large rich plum-purple corolla streaked carmine, reflexed scarlet sepals. 35c.

PINK PERFECTION. Double corolla pale pink, upright sepals dark pink. Medium sized plant. Growers claim popular favor for this one. 50c.

PINOCHIO. Small leaves, small flowers of dark purple shading to a nice pastel as the flowers grow older. Red corolla—short tube. A nice novelty. 35c.

PLEROMENT. Tall upright grower with sepals of turkey red rolling up and single sepals of very dark violet. 35c.

POWDER BLUE. Medium sized semi-double, corolla palest lavender-blue; light pink recurved sepals. Medium tall upright, likes shade. One of the best in pastels. 35c.

PRIDE OF ORION. Large loosely arranged white petals veined crimson and scarlet. Long pointed reflexed sepals brilliant scarlet—upright. 35c.

RADIANCE. This variety is of the long globular semi-double group and is notable for its apricot shadings. Crimson waxy tube; crimson sepals are long and gracefully recurved. The outer petals are crimson with the body of large petals Tyrian rose and crimson at base. One of the finest 1946 introductions. 50c.

REITER'S GIANT. Flowers of immense size, often 3 inches across. The long double corolla is petunia purple and the broad thick sepals are deep crimson. Vigorous plant and our choice for rich coloring in the uprights. 50c.

RICHARD DIENER. Strong upright grower; flowers extraordinarily large. Single corolla milky white, long and broad petals veined rose throughout, edges serrated; tube and long, wide, upturned sepals shiny red. One of the largest singles. 35c.

ROSANNA. A full double large rose, a fine self in solferino purple. Very productive in flowers, extra fine foliage. Upright to 8 feet. 35c.

ROSE OF DENMARK. Lustrous rose-pink, recurved sepals white. Medium sized flowers and blooms freely. 35c.

ROSE QUEEN. One of the best, with corolla of pale rose shading to deeper rose on edge of petals. 35c.

ROSETTE. Double short "rose bud" corolla of dark rhodamine purple. Upright sepals, dark rose madder. Medium grower. Introduced in 1947 and destined to be popular. 35c.

RUBEO. 1947 introduction, double corolla rose to carmine and geranium lake, sepals pale carmine. Large flowers of very good color. 50c.

SACRAMENTO. Self colored single of light carmine. Inflated tube is waxy and the gracefully recurved sepals are of exceptional fine quality, petals long and straight with margin of deeper carmine. Very popular. 35c.

SANTA MONICA. Very large double flowers, bright red sepals, white petals changing to pink and veined cerise. 35c.

SEA FOAM (Victor Reiter, Jr.). A beautiful small bush with medium sized crispy flowers of semi-double petalage and upspread sepals. The tube and sepals are white and sometimes flushed pale rose and the petals are marbled dark petunia purple (32/—) and white tinted rose in the manner observable on receding ocean waves. The flower is of a crisp, prim character which

makes it desirable for those who scrutinize their flowers closely. A flower of jewel quality. Should have shade. 50c.

SHARON (Tiret). This semi-trailing variety named for the originator's daughter is of a splendid growth and excellent foliage with large flowers in the "warm red" group. The flowers are double and well formed with a medium tube and broad reflexed sepals of palest scarlet. The petals are rose bengal splashed with extensions of Geranium lake at the base. Blooms early and tolerates some sun. Garden tested. 50c.

SOUVENIR de HEINRICH HENKLE. Long tube and sepals of deep pink, short orange-pink corolla, reddish foliage. Dwarf habit. 35c.

STARGAZER. Single—corolla near white to rosy purple. Short tube and sepals flesh pink. Flowers held upright. Masses of flowers, stands warm dry air. Ideal for that spot where nothing seems to fit in. 35c.

STORM KING. Elongated and inflated bud of bright scarlet tube and sepals, corolla waxy white with crimson veins. Very showy. 35c.

SUNBURST. Introduced in 1946. Semi-double corolla "orange-crimson;" tube and broad horizontal sepals near-white to pale carmine. Medium sized flowers produced freely. Welcome in any garden. 35c.

SUNRAY. Ornamental variegated foliage, silvery white and green. Rosy purple corolla and salmon sepals. 35c.

SUNSHINE. A bushy type plant with an abundance of bright medium sized single flowers. Tube pale rose and sepals pale tyrian rose tipped with pale green. The petals are bright geranium lake shade with a rose-carmine margin and are often serrated. Stamens are dark maroon with a long yellow pistil, making a very beautiful and different coloring. Named Sunshine for the brilliant effect of the many flowers. A good pot plant. 50c.

SURPRISE. Short tube; corolla pale hyacinth, sepals bright red. Small blooms, small leaves. Truly a surprise. 35c.

SUSAN. Named after Mr. Niederholzer's granddaughter Susan. A truly pastel double having the palest shades yet in a flower of its type. Tube is ivory white; the sepals of pale rose are curved upwards. The petals are serrated and pale blue with a tinge of pale campanula violet splashed with mauve. This is a medium sized plant with rather small leaves which show this most delightful flower to good advantage. 50c.

SUNSET. Single wide open corolla salmon shaded with orange; short tube and sepals salmon. Very strong, bushy grower, stands some sun. Beautiful. 35c.

UPRIGHT VARIETIES—Continued

SWANLEY YELLOW. Extra long tube and sepals of light apricot and deep orange-pink corolla. 50c.

SYMPHONY. Single, pale orchid pink with white sepals shaded pink. Very attractive—upright. 35c.

TITANIC. Super giant double. Short carmine tube and thick recurved carmine sepals; heavily petaled corolla range from carmine at their base to deep petunia purple toward the edge. Almost a must for every garden. 50c.

TRIUMPHANT. Introduced in 1946. Single to semi-double spreading corolla of amethyst violet, upturned sepals red. Tall, strong grower, free flowering. Good even in the warmer section. Excellent. 35c.

TREASURE. Also introduced in 1946. Spreading double corolla of soft lilac, blue undertone (orchid lilac). Recurved sepals are pink. Fine bushy grower; especially good for a cool shaded spot. Would please you. 50c.

TRUMPETER. Triphylla hybrid. Has a short single corolla of bright orange-red; long thick tube and sepals pink to geranium lake. Trumpeter likes sun—good grower, too. 50c.



UNCLE JULES

UNCLE JULES. Double violet-blue, sepals crimson. Foliage is small and thick and the growth scandent. Giant double of fine "blue" coloring. Will trail. 50c.

VALENTINE (Victor Reiter, Jr.). This is a large semi-double of a new form and coloring. It is notable because of its very long tube and huge wide spreading sepals. The tube and sepals are white slightly flushed rose and the inner sur-



VALENTINE

face of the sumptuous sepals is of an iridescent granular quality. The semi-double spreading corolla is of the deepest Imperial Purple (33/—) fading to white at the base of each petal. As the flowers mature they fade to deep Cyclamen Purple (30/—). Growth is strong and loose and the plant is free-blooming for flowers of such size. A glorified Nonpareil with extraordinary sepals and huge size. It should be tested as a hanging variety. 50c.

VINCENTE de INDIE. Enormous violet-purple corolla, suffused carmine, carmine sepals. One of the best. 35c.

WHITEMOST. Upright, strong grower; flowers single, large; sepals faintly pink; corolla pure white. 50c.

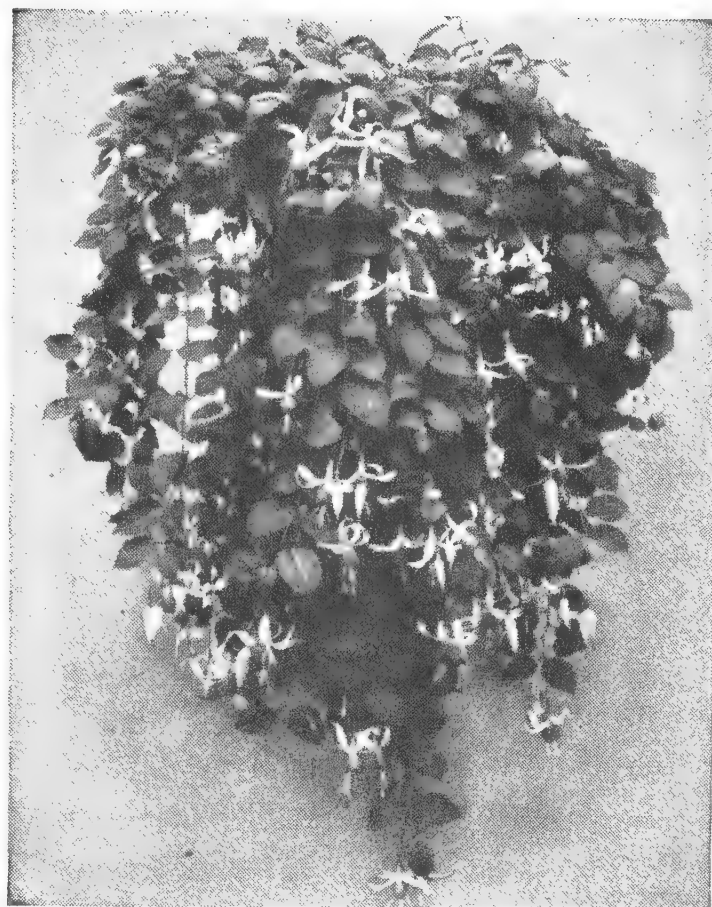
WINSTON CHURCHILL. Strong grower; flowers large, double; sepals rose-pink; corolla magenta pink shaded with blue. Free blooming, upright. 35c.

WONDER BLUE. Fine upright growth with light pink sepals and very double perfectly formed corolla of real blue. A very good one—1946 introduction. 50c.

WOOD VIOLET. Very double. Short tube and very broad half upturned sepals of dark red and spreading corolla of most alluring violet-blue. Free bloomer—upright. 35c.

YULETIDE (Tiret). A tall upright double red and white. This is of the giant flowered type with a large globular creamy white corolla and crimson tube and sepals. In form and size one of the best doubles we have ever seen. 50c.

The BEST VARIETIES of the HANGING TYPE FUCHSIA



CASCADE

AMERICA. Single orange-red corolla with long sharp-pointed sepals, deep rose-pink on outside, bright rose-red on inside, greenish white tips. Long, thin tube, flesh tinted rose-pink. 50c.

AUTUMNALE. Highly colored foliage of bronze and orange, flowers scarlet sepals and purple corolla. 50c.

BEAUTY OF TROWBRIDGE. Single corolla deep rose-pink, long tube and sepals waxy white. One of the nicest hangers. 50c.

BUBBLE HANGER. Introduced in 1946. Single corolla, flesh at base, deepening to rose ;tube and broad sepals light apricot-pink. Good grower, fine foliage, interesting flowers. Does well in warmer sections. 35c.

BUTTERFLY. Single, spreading corolla rose bengal to crimson; tube and upturned long narrow sepals bright red. Performs well in a shaded location in the warmer sections. Feed heavily—tops among the basket type. 50c.

CASCADE. Single corolla deep carmine, long sepals white, flushed pale carmine. Strong grower, good foliage; large flowers. Popular everywhere. 35c.

CLARET CUP. A large single with a corolla of rose bengal edged deep magenta. The large recurved sepals are pale carmine. A striking plant giving a clear strong color. 35c.

CRESCENDO. Flowers medium double; sepals turkey red; outer third of corolla peony purple; margin and lower two-thirds turkey red. Very satisfactory. 50c.

FALLING STARS. Strong, weeping growth. Flowers single, medium; tube and sepals scarlet and pleated; corolla turkey red. 50c.

GLORIOUS. This is the most beautiful trailing fuchsia of a brilliant rose shade yet introduced. The flower is large and of the Muriel type. It has a long, thick white tube; curved sepals are white on top, neyron rose underneath. The petals are rose bengal. Good foliage, a free bloomer and a natural trailer. Derived the name Glorious from remarks made by people who have seen this plant in bloom. 50c.

HALLOWEEN. Very large single flower with deep rose single corolla and very lightly flushed pink sepals. A good mate for Cascade. 50c.

INCA MAIDEN. Single to semi-double corolla violet-blue, tube and long, narrow reflexed sepals rose-pink. Strong, trailing stems; good foliage and noted for constant bloom. A hardy variety with medium sized flowers, recommended for that difficult fuchsia climate. 35c.

JOAN OF ARC. 1947 introduction. Double white, taller, looser growth and flower considered better than Ave Maria. 50c.



SEVENTEEN

MANTILLA (Victor Reiter, Jr.). A sensational new trailer which should grow to perfection in Southern California. With soft willowy branching growth and beautifully shingled with bronzy foliage, Mantilla covers itself with long flowers of pure deep Carmine (21/—). The flowers have the longest tubes we have ever seen, some having measured better than three and a half inches in length. The petals are spreading and the sepals pagoda like. The entire flower, tube sepals and petals are of the one color, deep carmine. During the trying 1947 summer Mantilla alone seemed to revel in the heat. A breeding triumph. 50c.

MARINKA (Red Cup). Almost a self color with rosy scarlet corolla and crimson sepals. Very hardy and a showy one, too. 35c.

MRS. VICTOR REITER. A long tubed single bi-color, corolla a pure crimson fading to white at base. Slender sepals and long tube of creamy white. 50c.

MURIEL. Perhaps our most showy basket type fuchsia, because of its amazing freedom of bloom and pleasing colors. Excellent in the garden, too, if given right support. Single, corolla rosy lilac, sepals red. Very long petals, long reflex sepals. 50c.

PINK BALLOON. Generally classed as upright, but because of its drooping habit we like it as a basket. Flowers large, loosely shaped. Tube and sepals dark red; corolla white veined pink. Very satisfactory. 35c.

PROCUMBENS. Small flowered novelty fuchsia. Masses of small leaves. Flowers with yellow upturned edges. Profuse bloomer. Every fuchsia fan should have one for the novelty of this plant. Fast grower and true cascading type. 35c.

QUEEN ELIZABETH. Holly-leaved foliage; flowers large, single; sepals coral red, reflexed; corolla rosy lilac. 50c.

RED SPIDER. Similar to Butterfly, but corolla has a more rosy violet-blue. Fine trailing growth with medium-sized leaves. Produces masses of large flowers notable for their long spreading sepals. Stands some sun. 35c.

SAN FRANCISCO. Strong, arching branches; flowers long, single; tube and sepals carmine-rose; corolla geranium lake. Seven years old and still popular. 50c.

SAN MATEO. Very large fine flowering double, one of the best for hanging pots. Sepals are pink, corolla of darkest Victoria violet with fuchsia pink splashes. This one will surprise you. 50c.

SEVENTEEN (Reiter, Jr., 1947). An entirely new double self-colored fuchsia of a real rose shade. The petals of the large double flower and the thick recurving sepals are clear rose madder. One of the finest fuchsias. 50c.

TERRA COTTA. Single—corolla a distinctive shade of deep red; tube and outside of upturned sepals bright red, inside of peculiarly pointed sepals "terra cotta" red. Will stand considerable dryness. 50c.

THE DOCTOR. Single corolla deep salmon-pink, long tube and sepals light salmon. Vigorous, large flowers, free flowering. A fine one. 50c.

UTOPIA. Fast grower; flowers very large, single, perfectly shaped; sepals brilliant crimson, rolled up; corolla dark Tyrian rose, exceptionally long. 50c.

VICTORY. Large flowers, long, semi-double; sepals long, recurved carmine; corolla globular, long, of a solid rose madder. One of the finest basket type. 50c.

WISTERIA. The leathery inside of the sepals is tinged with phlox pink. The single corolla is mallow purple, each petal on a long peduncle; each sepal rolled up carries a miniature petal on its base. 50c.

SPECIAL OFFER

To acquaint you with the high quality of our Fuchsias, we offer—6 plants from 2½-inch pots, our selection, for \$2.00. Postpaid in the U.S.A.

Lady Washington GERANIUMS or PELARGONIUMS



Also known as Show, Fancy or Martha Washington Geraniums, and often as just plain Pelargoniums, botanically, *Pelargonium domesticum* varieties.

We are not offering new varieties for the season of 1949, but rather our choice of these outstanding 1948 introductions at reduced prices this season. These will give a complete range of color from the ruffled white through the pinks, reds and black varieties. It would be hard to make a choice, but from our observations, we believe these to be outstanding for this season: Conspicuous, Zulu King, All Velvet, Jungle Knight and Leading Lady.

The price of these for the entire season is \$1.00 each, out of 2½-inch pots. Specimen plants almost always available at from \$1.50 up, according to size.

Pelargonium requirements are not too severe. Almost any soil will suffice. Keep well pruned for masses of blooms. Too much watering spoils many fine Pelargoniums. They like it on the dry side.

ALICE EASTWOOD. Beautiful soft rosy pink, top petals slightly deeper colored and veined from base to the medium-sized deep velvety red spot in center. All petals waved. Medium, bushy growth, good foliage, free blooming. Large umbels of large flowers.

ALL VELVET. Medium-sized five-petaled flower, soft, purple velvet sheen throughout. No blotches or marks of any kind. Very profuse bloomer and should be in every collector's garden.

BALLERINA. Pastel or shell pink, apricot undertone especially under glass, top petals veined

from base to center spot of crimson. Strong, spreading grower, large umbels of large ruffled flowers, very free flowering. Tops in ruffled soft pinks—a real best seller.

BURGUNDY. Deep wine-red, darker blotches in each petal. Compact, good grower and profuse bloomer.

CONGO. All petals veined black, maroon-black center and rose-violet flush toward lilac border. Early and long blooming.

CONSPICUOUS (Brown). Not a 1949 introduction, but now available for the first time at low prices.

PELARGONIUMS—Continued

Shining oxblood or wine red, elongated black spot in lower petals, more veining and blotch in top petals; waved petals edged with a black hairline. Very large flowers, floriferous. Well named, as Conspicuous is one of the showiest and most distinct varieties to be introduced in years. We highly recommend this outstanding new variety.

JOHN WINTERMUTE. Deep raspberry-rose, overlaid rich maroon, darker veinings. Large flowers, petals waved and arranged in pinwheel fashion. Remarkable color—sells itself.

JUNGLE KNIGHT (Brown). Reddish buds darken to black and open to large flowers of deepest maroon, overlaid velvety black, with a medium large velvety black petal center. Petals waved and curled. Strong upright grower, large light green leaves, three to five flowers per umbel, long blooming season. There is much deep wine or burgundy red towards the petal borders of the fully expanded flower. It gets very dark and large, is very rare, and has a tremendous attraction for pelargonium fanciers.

LEADING LADY. Lower petals from near-white to deep apple blossom pink; top petals with a large velvety black blotch streaking into strawberry pink at the edges. Strong upright grower. Large flowers with waved petals.

PRAIRIE FIRE. Soft pink, lower petals conspicuously veined deep brown and flushed salmon-orange; top petals heavily veined, overlaid with velvety brown-black in center, flushed and surrounded orange-salmon to the pink border. Remarkable for its "flame-like" coloring.

QUEEN OF HEARTS. Dark rose-pink, with dark blotch in two upper petals. Low compact grower. Good bloomer.

RAY KELLOGG. Pale pink, flushed strawberry, small maroon spot in lower petals; top petals

heavily veined from base to the velvety black blotch, overlaid strawberry. Large umbels of handsome, large flowers with a narrow, near-white ruffled border. This is one of the finest of all pelargoniums—we recommend it highly.

RED VELVET. Deep wine red, overlaid velvety black, veined black from base to the large velvety-black blotch in petal center. All petals waved, redder than Mary B. Quinlan and Jungle Night. Good grower, free blooming.

RHAPSODY. Salmon flushed pink, light center, and velvety crimson in top petals, all petals waved and fluted. Large umbels of bold flowers. Although a rather tall grower, Rhapsody has such beautiful flowers that it is a real top seller. It is the finest tri-color variety.

ROYAL ROBE. Dark velvety purple, overlaid with darker sheen that makes bloom glisten. Larger flowers than All Velvet but of the same type.

SANTA CRUZ. Light pink sport of Ruth McAfee, with somewhat trailing branches. This variety will grow into a beautiful hanging basket.

SEÑORITA. Rose-pink, orange flush, lilac throat; top petals veined with brownish black center. All petals with ruffled lilac-white edging. Gay flower.

SERENE (Brown). Color varies, typical flower is pink, with a light mauve undertone, white throat and narrow white edging. Bushy, compact grower, with medium large flowers having waved petals. Flowers face upwards, free blooming. A grand pot plant variety.

ZULU KING (Brown). Rosy red, lilac undertone toward petal edges, heavily veined from base to velvety brown-black spot in center, flushed salmon. Top petals very dark. Bushy grower, very large flowers, free blooming. One of the choice richly colored pelargoniums.

GENERAL LIST

AZALEA. Red, faintly flushed salmon dark, blotches on upper petals. Buds bright red. Good grower, very large flowers with waved petals. Recommended as the best red. 50c.

CITY OF OAKLAND. Large glistening white. Two top petals veined from base to medium rose-violet blotch. Low bushy growth, large umbels. Beautiful. 50c.

DUCHESS OF CORNWALL. Wine-red, fine white streaks, edges white. Very hardy.

DUCHESS OF KENT. Lower petals pure white, waved; top petals white, slightly feathered at base and with very small mark of pale mallow-purple, ruffled edges. Distinctive color pattern. 50c.

EDITH NORTH. Light pink, edges white. Profuse bloomer. An old favorite.

EMPERESS OF RUSSIA. Rose-maroon, each petal with very dark center and narrow white margin. Color varies considerably. Tall grower, and although an old variety it is so different that each year the demand exceeds the supply. 50c.

FASCINATION. Light red with dark purple blotches. Free bloomer.

GAY NINETIES. Glistening white, lower petals with two or three rosy stripes from base to center. Large, round flower, petals waved, curled. 50c.

GRACE ARMSTRONG. Large, round ruffled white. Small mallow spot and few veins in lower part of top petals. A grand new variety. Early bloomer. 50c.

GRANDMA FISCHER. Rich deep salmon, each petal pencil blotched dark brownish black. Each petal waved. In a class by itself for distinctive coloring.

INNOCENCE. Nearly white. Same type as Mrs. Mary Bard. 50c.

LITTLE RASCAL. Pansy Pelargonium. Pale lilac in lower petals with two or three veined deeper color. Profusion of blooms over long period—cute as can be. 35c.

MARIE ROBER. Magenta purple to black. Strong upright growth, good foliage, large flowers. The most sought after variety in years. 50c.

MASQUERADE. Similar to Duchess of Kent, nearly white but more bushy grower. 50c.

MRS. LAYAL. This is the famous Pansy Pelargonium. Compact bushy growth, small leaves and medium small flowers. Blooms early, and in great profusion for a long season. A leader for pot culture.

MRS. MARY BARD. Snow white with a few mal-low purple stripes near the base of petals. Rather low, bushy habit, large flowers and long season of blooms. Tops for bedding and pots. 50c.

OLYMPIC. Pure white. Petals slightly ruffled. 50c.

SPRINGTIME. Rose-red, softening to orchid toward the white center, petals bordered white. Free flowering.

SUE JARRETT. Pink, shaded salmon, all petals marked with lines and a center spot, top petals almost covered with velvety dark maroon blotches. Very good variety. 35c.

VAGABOND. Deepest maroon, overlaid with an almost black velvety sheen; finest line of rosy lilac edges each petal; white at very center of flower, all petals washed rosy violet near base, reverse of petals silvery white. Long lasting, round flowers with petals overlapping in pin-wheel fashion, waved and fluted. 50c.

WALTZTIME (Schmidt, 1947). Beautifully ruffled cattelya-orchid, no markings in lower petals, two top petals veined deep violet from base to the small blotch of velvety violet in petal center. Strong upright grower, very free flowering, long blooming season. Because of the large ruffled flowers held well above the foliage. Be sure and try it. 50c.

In addition to the above we have a wide selection of the more popular varieties, such as: Bertha Wagner, Carmen Queen, Haille Selassie, Oriental, Santa Monica, Sensation, Professor Correns, Apple Blossom, Salmon Queen, Salmon Springtime, Sue Jarrett.

Price of any of the above 35c each, except where otherwise noted, out of 2½-inch pots. Write us about any variety not listed—we may have it in stock.

VARIEGATED FANCY LEAVED GERANIUMS

These, the most popular of variegated or fancy leaved Geraniums, we offer out of 2½-inch pots at 50c each.

Larger sizes almost always available at the nursery.

HAPPY THOUGHT. Light green leaf, with a large irregular light yellow center, surrounded by a deep olive zone. Vigorous grower.

MOUNTAIN OF SNOW. Silvery green with a pure white border. Small bright red flowers. Considered one of the finest of the many silver leaved geraniums.

MRS. POLLOCK. Green center surrounded by irregular, wide zone of bronze, salmon-red and deep green, edged by light yellow. Small single or double orange-red flowers. The best of the golden tri-colored geraniums.

GARDEN GERANIUMS

The Garden Geraniums, offered out of 2½-inch pots—well grown—35c each. Many other varieties in stock at the nursery. Let us know your needs.

BETTER TIMES. Double, bright deep red. Compact grower, free flowering.

CALIFORNIA BEAUTY. Double, pink with white center. Masses of flowers.

CUBA. Semi-double, apricot-salmon. Stocky growth, very large flowers, free blooming. Good pot and bedding variety.

FLAME. Single, large, bright red.

MADONNA. The best double white.

SALMON SUPREME. Semi-double, apricot-salmon. Very good.

TRAILING GERANIUMS

We offer these in four colors, pure white, pink, dark, red and lavender. Well grown, in 2½-inch pots, 20c each, 6 for \$1.00.

BUTTERFLIES. 1948 introduction. Single deep orchid, top petals veined and marked red. 50c.

UNUSUAL GERANIUMS

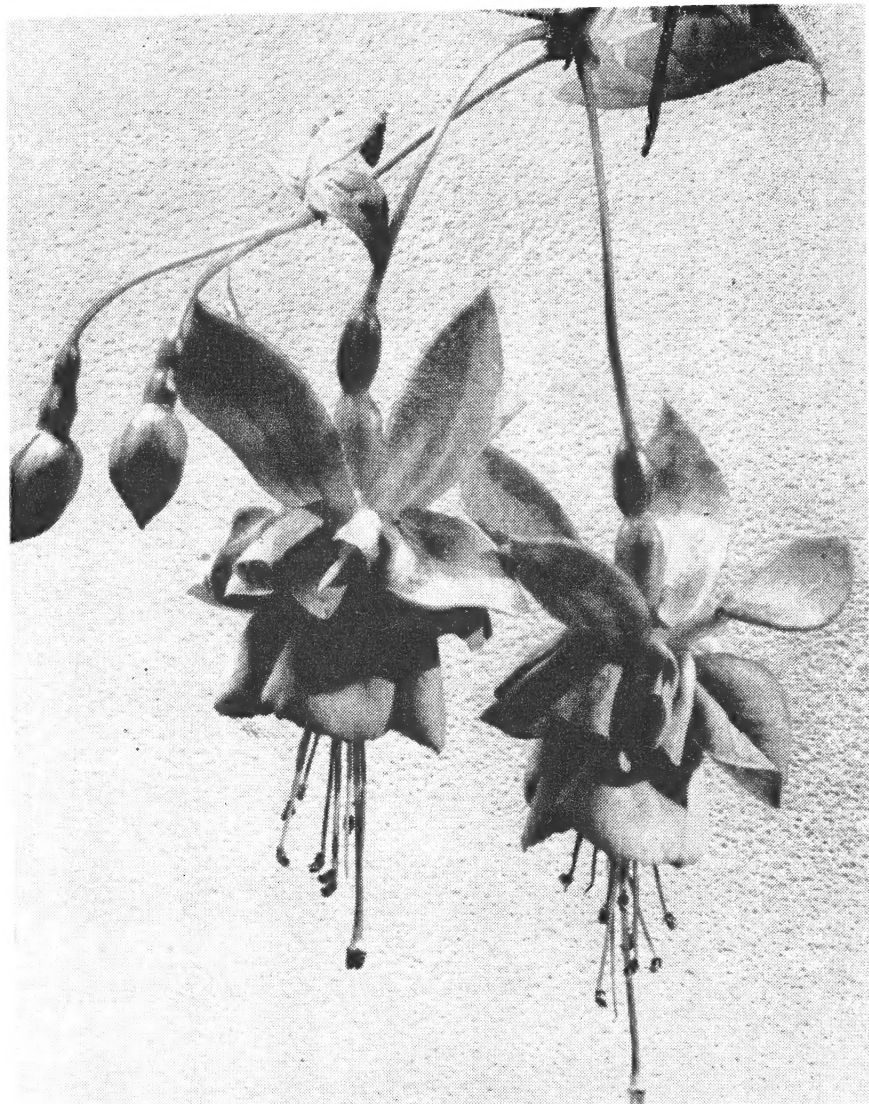
Among the odd varieties is a class called Cactus-flowered. We feature the dark red Poinsettia. Out of 2½-inch pots, 35c each, 3 for \$1.00.

NOEL. Seedling originated by Mrs. Harvey L. Smith. In growth it has stronger stems, better foliage, and more branching habit than the red Poinsettia. Free blooming—even plants in small pots will bloom. Noel will be a great novelty pot plant for some years. Be sure you are among the first to have it—your geranium-fan friends will envy you.

This one is pure white. Prices for 1948, 50c each out of 2½-inch pots. Stock is very limited.

FUCHSIAS *and* PELARGONIUMS

from
the Gardens
of



GYPSY QUEEN

Joe Plummer

115 CHORRO STREET - - - - ENTRANCE
ON MURRAY AVE. BETWEEN CHORRO AND BROAD
San Luis Obispo, California

VISITORS ALWAYS WELCOME

JOE PLUMMER

FUCHSIAS ~ PELARGONIUMS ~ GERANIUMS

A FEW HINTS ON THE PROPER CARE OF FUCHSIAS

OF THE MORE THAN 5,000 VARIETIES OF FUCHSIAS GROWN TODAY BY VARIOUS NURSERYMEN THROUGHOUT THE WORLD. SOME FIVE OR SIX HUNDRED VARIETIES ARE OUTSTANDING AND BECOMING MORE POPULAR FROM YEAR TO YEAR. MUCH BREEDING WORK IS BEING CARRIED ON EACH YEAR RESULTING IN NEWER AND BETTER INTRODUCTIONS FOR BOTH THE EXPERIENCED AND AMATEUR GARDENER.

FUCHSIAS HAVE A FEW PECULIARITIES, AS WELL AS OTHER PLANTS. THEY THRIVE IN A NORTHERN OR EASTERN EXPOSURE, SHELTERED FROM THE WIND. 50% SHADE IS IDEAL FOR MOST VARIETIES. SOME VARIETIES STAND CONSIDERABLE DRYNESS AND A GREAT DEAL OF SUN. WHEN USED AS POT PLANTS, THEY MAY BE POTTED IN A MIXTURE OF ONE-THIRD SAND, ONE-THIRD LEAF MOLD, ONE-THIRD PEET MOSS. THIS MIXTURE SHOULD BE ON THE ACID SIDE. ADDITIONAL FEEDINGS THROUGHOUT THE GROWING SEASON, WHICH IS FROM MARCH THROUGH AUGUST, OF SOME ORGANIC FERTILIZER TO KEEP THEM IN PROPER TRIM. WHERE THE CONDITION EXISTS THAT THE WATER TENDS TO ALKALIZE THE SOIL, ONE-HALF TEASPOONFUL SULPHUR MAY BE FED EACH PLANT ONCE A YEAR ABOUT JULY. THEY WILL GO DORMANT AND REST FOR SOME TWO MONTHS IN WINTER UNDER ALL CONDITIONS. THIS IS THE TIME WHEN WATER SHOULD BE WITHHELD AND ONLY ENOUGH ALLOWED TO KEEP THE WOOD PLUMP. IN SOME EXTREME CONDITIONS THEY LOSE ALL FOLIAGE. FROM JANUARY TO FEBRUARY IS THE PROPER PRUNING TIME. PLANTS SHOULD BE PRUNED HEAVILY, AND THEN AS NEW GROWTH STARTS ABOUT MARCH, THEY SHOULD BE PINCHED SO AS TO GROW IN THE PROPER SHAPE. ALWAYS KEEP IN MIND THAT FUCHSIAS BLOOM ON NEW WOOD, AND, OF COURSE, THE MORE NEW WOOD YOU PRODUCE, THE MORE BLOSSOMS.

HERE AT THE NURSERY WE GIVE THEM, ABOUT MAY, AN ADDITIONAL FEEDING OF ONE TABLESPOONFUL SUPERPHOSPHATE TO PRODUCE MORE AND LARGER BLOOMS. AFTER A GREAT MANY EXPERIMENTS, WE HAVE FOUND THIS TO BE HIGHLY SATISFACTORY. WE ALSO USE A LIQUID ORGANIC FERTILIZER FOR THE REGULAR SIX WEEKS FEEDING CARRIED ON THROUGHOUT THE GROWING SEASON. ONE PINT OF THIS LIQUID FERTILIZER MAKES 25 GALLONS. WE FEED THIS MIXTURE AT THE RATE OF ONE TEACUPFUL TO EACH SIX INCH POT. SAME PROPORTIONS MAY BE USED IF PLANTED IN THE GARDEN. DURING THE HEAVY BLOOMING PERIOD, THE FERTILIZER IS DISCONTINUED ALMOST ENTIRELY. IF THE BLOSSOMS DON'T SHOW WELL, WE FEED ABOUT HALF THE USUAL QUANTITY. FROM OCTOBER UNTIL ABOUT MID-FEBRUARY NO FEEDING OF ANY KIND IS DONE. FUCHSIAS USE THIS TIME FOR RESTING AND WE ALLOW THEM TO, SINCE WE HAVE FOUND THAT THIS IMPROVES THE QUALITY OF THE PLANT AS WELL AS MORE AND LARGER BLOSSOMS THE FOLLOWING SEASON. IN THE EVENT A FEW PLANTS ARE WANTED ESPECIALLY TO BLOOM AROUND CHRISTMAS, PRUNING MAY BE DONE ABOUT AUGUST, FEEDING HEAVILY AGAIN TO PRODUCE MORE NEW GROWTH. IN ADDITION TO THE FERTILIZATION, ABOUT ALL THAT IS NEEDED TO PROPERLY GROW FUCHSIAS IS AN OCCASIONAL SPRAYING WITH A FINE SPRAY FROM THE HOSE IN THE HOTTEST PARTS OF THE SUMMER. IN FACT, THIS SPRAYING, IF CARRIED OUT DAILY, DISCOURAGES THE FEW PESTS THAT MIGHT ATTACK FUCHSIAS, SUCH PESTS BEING THE RED SPIDER AND WHITE FLY. IF AN OCCASIONAL PLANT HAS SOME APHIS CARRIED TO IT BY THE ANTS, A SPRAY OF BLACK LEAF 40, ONE TEASPOONFUL TO ONE GALLON OF WATER WILL QUICKLY CONTROL THIS CONDITION.

FOR THE BENEFIT OF THOSE WHO HAVE SOIL TESTING EQUIPMENT I MAY SAY THAT A PH 4.5 IS IDEAL. HOWEVER, THIS ACIDITY MAY GO AS LOW AS 6.5 AND THE PLANTS WILL CONTINUE TO THRIVE.

PROPAGATION OF MOST VARIETIES IS SIMPLE ENOUGH FOR THE AVERAGE GARDENER. CUTTINGS WILL STRIKE READILY AT ALMOST ANY SEASON. TO MAKE CUTTINGS, SIMPLY TAKE A PIECE JUST BELOW THE NODE ABOUT THREE INCHES LONG AND PUT IN SOME MOIST SAND. MAKE YOUR CUT ON A SLANT AS TO HAVE MORE WOOD. THIS CUT WILL CALLUS OVER, AND THE ROOTS COME OUT JUST ABOVE IT. FOR THE BENEFIT OF THOSE WHO DESIRE, WE HAVE A COMPLETE SUPPLY OF THIS LIQUID ORGANIC FERTILIZER AT ALL TIMES, AND A COMPLETE SOIL ANALYSIS AND PLANT ADVISORY SERVICE HERE AT THE NURSERY. THE LIQUID FERTILIZER RETAILS AT 80¢ A PINT. THE SOIL ANALYSIS AND PLANT ADVISORY SERVICE IS REASONABLE, TOO.

HOPING THAT THIS LITTLE LEAFLET WILL GIVE YOU A GREAT DEAL OF INFORMATION AND LOTS OF PLEASURE TO MANY FUCHSIA LOVERS ALL OVER.

JOE PLUMMER

115 Chorro St.

San Luis Obispo, California

ENTRANCE ON MURRAY AVENUE BETWEEN CHORRO AND BROAD

